This graphic will help 501(c)(3) organizations working in coalition with non-501(c)(3) organizations to determine if their activities are permissible for a (c)(3) organization. During election years, (c)(3)s should ensure they are not engaging in activities that support or oppose any candidate for public office.

Do you have a written plan with (c)(3) permissible activities, goals, and expected outcomes?

NO

YES

CREATE A PLAN, THEN ASK

Are you engaging in the activity with the goal of influencing the outcome of an election?

NO

YES

Are you engaging in the activity to help support a coalition partner or affiliated organization’s efforts to influence the outcome of an election?

NO

YES

When deciding who and where to target your activities, are you targeting your natural constituency, historically underrepresented populations, or working in your usual territory?

YES

NO

Are you targeting people based on their propensity to vote in a certain way?

NO

YES

DO IT!
It’s time to be bold!

DON’T DO IT
Stay (c)(3) safe

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